

MARCH 17, 2014

AjiPure: Amino Acids in Their Purest Form Now Available Directly to Consumers *Retail Product Line Enhances Lifestyles and Sets Global Standard*

RALEIGH, N.C. (Mar. 17, 2014) - AjiPure[®] pharmaceutical-grade amino acids, used by clinical researchers, health practitioners and Olympic athletes for decades, are now available to the public. The new retail product line enhances lifestyles as it offers potential health improvement benefits to every lifestyle. AjiPure[®] offers five crucial amino acids, which collectively set a global standard for purity, traceability, efficacy and quality. AjiPure[®] amino acids contain no animal-based ingredients or GMOs, are certified vegan, gluten-free and are compliant with cGMP, USP and EP standards.

AjiPure[®] amino acids are the latest innovation from Ajinomoto North America, Inc., the first company to identify, refine and market amino acids and lead the industry in research and development, global sales and distribution. The products are made utilizing the industry-leading *Ferment-A-Pure*[™] process, which assures only raw materials of non-animal origin are used in every production process yielding a purity profile that is unmatched in the industry.

Stemming from more than 100 years of clinical and scientific research, the AjiPure[®] line includes the following amino acid supplements:

- **ArgiFlow**[™] - Helps to maintain the body's immune system and healthy levels of growth hormone; promotes the urea cycle in the removal of toxic ammonia from the body
- **Glutamimmune**[™] - Fuels the immune system and supports intestinal health; supports the maintenance of healthy muscle tissue during exercise; reduces muscle fatigue and post-exercise discomfort
- **Fusi-BCAA**[™] - Bolsters stamina and promotes muscular energy during physical training; supports reduced muscle fatigue after exercise
- **Fusil**[®] - Stimulates protein synthesis to build muscle; boosts endurance, energy and muscle recovery following physical activities
- **Tryptopure**[®] - Contributes to healthy sleep patterns, digestive system, skin and nerves; helps to maintain mood and healthy appetite

"Amino acid supplementation offers myriad benefits to anyone seeking a healthier lifestyle. Whether you are an elite athlete, someone making special dietary choices such as vegan, Kosher, Halal, gluten-free, someone who wishes to relax or even an active person who needs a recovery boost after a workout, there is now an amino acid product line that can help," explains Steve Fink, Amino Acid Consumer Business Manager, Ajinomoto North America, Inc. "AjiPure[®] amino acids are the perfect solution."

Amino acids have long been recognized for their incredible benefits to human body physiology. They are the fundamental building blocks of our tissues and offer a wealth of benefits to the body - from boosting the immune system to aiding muscle development and supporting healthy sleep patterns. Recognizing the vast benefits of amino acids, Ajinomoto Co., Inc. was the first company to manufacture amino acids to pharmaceutical-grade standards and pioneered the use of vegetable fermentation to produce amino acids - an innovative process using no animal source materials.

"Knowing the intrinsic value and positive implications of amino acids, we are extremely proud to bring the AjiPure[®] amino acid supplement line to market," continues Fink. "The purity and efficacy of the product line speaks for itself. It is what smart, health-conscious consumers and retailers have been looking for: true, life-enhancing supplements in their purest form."

Cost and Availability

AjiPure is available online now at www.ajipure.com and at select retailers across the United States. Individuals who wish to enjoy the benefits of the AjiPure[®] product line may visit www.ajipure.com to place an order. Individuals who are interested in becoming a reseller may also visit www.ajipure.com for more information.

About AjiPure[®]

AjiPure[®] amino acids are the result of more than 100 years of clinical research and development of innovative technologies used to manufacture and purify pharmaceutical-grade amino acids. Fermented using only natural vegetable-based carbohydrates as raw materials, AjiPure[®] amino acids are unsurpassed in quality and purity. AjiPure[®] amino acids are manufactured by Ajinomoto North America, Inc., the first company to identify, refine and market amino acids in the United States.

About Ajinomoto North America, Inc.

Ajinomoto North America, Inc. is a wholly owned subsidiary of Ajinomoto Co., Inc. The Raleigh, North Carolina plant began operations in 1982 and continues to be the only pharmaceutical L-amino acid manufacturer in the United States. As a subsidiary of Ajinomoto Co., Inc., we are able to offer global sourcing and pricing. Our parent company continues to lead the industry in production technology, global supply and nutrition research for amino acids. For additional information about Ajinomoto North America, Inc., please visit the corporate website at www.ajinomoto-usa.com.



AJIPURE[®]

