

Ajinomoto North America Inc. Launches New Amino Acid Website

Ajinomoto Co.'s North American subsidiary, Ajinomoto North America Inc., has unveiled an improved design layout for their Amino Acid division to create an enhanced user experience

RALEIGH, NC, December 2017 - Ajinomoto North America, Inc. is excited to announce the newly redesigned Amino Acid Technologies Division website: www.ajiaminoscience.com

The primary objectives of the site development effort were focused on design improvement, content enrichment and simplified aesthetics. The new design also provides a detailed look at the patented Ajinomoto fermentation process, a newly integrated reference guide for product specifications and SDS documents and a quality systems overview. Explore the site to learn more about our new features and improved content portfolio. In addition to the changed design and content of the pages, the following capabilities have been added for improved user experience:

- Direct communication channel between customer and technical/sales support
- Frequently Asked Question section for quick answers to common inquiries
- Cross browser optimization for an easily navigable format on any device

About Ajinomoto Co.

Ajinomoto Co. is a global manufacturer of high-quality seasonings, processed foods, beverages, amino acids, pharmaceuticals and specialty chemicals. For many decades Ajinomoto Co. has contributed to food culture and human health through wide-ranging application of amino acid technologies. Today, the company is becoming increasingly involved with solutions for improved food resources, human health and global sustainability. Founded in 1909 and now operating in 30 countries and regions, Ajinomoto Co. had net sales of JPY 1,091.1 billion (USD 10.07 billion) in fiscal 2016.

For more about Ajinomoto Co. (TYO: 2802), visit www.ajinomoto.com

For more information on our North American business activities, visit www.ajinorthamerica.com

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