

**PRESS RELEASE**

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## **Ajinomoto Health & Nutrition Delivers "The Science of Great Taste" at IFT18: A Matter of Science + Food**

*Company shows sweet, savory & texture solutions at Booth #S2226*

**FOR IMMEDIATE RELEASE – July 16, 2018** – Ajinomoto, a leading manufacturer of amino acid-based food ingredient technologies, will be exhibiting at the IFT Annual Event and Expo in Chicago, Illinois. The company will be bridging food science and exceptional taste through a series of food demonstrations and culinary inspired booth presentations.

Attendees who visit the booth will be able to taste a variety of impactful food demos. The demos include a zesty garlic hummus chip which improves herb and savory notes; a nacho cheese chip showing the impact of kokumi through yeast extracts; cold brew coffees in flavors of hazelnut, ginger cardamom, and honey cinnamon that demonstrate sweetener solutions with zero added sugar; and vegetable patties that improve the flavor and texture of plant-based proteins.

Additionally, Ajinomoto will be hosting presentations discussing umami & kokumi that will be held in their booth on Monday and Tuesday of the show at 11:30AM and 2:30PM. These presentations will be given by world-renowned umami chef Chris Koetke and will be accompanied by two unique tastings: savory ramen and lentil beef stew. Presentation visitors will be able to challenge their understanding of the fifth taste while bridging the experience through food.

"As a chef, I know the power of umami as a key component to building enticing and balanced flavor profiles. I look forward to showing how to maximize flavor by harnessing umami. Come and taste the results!" -Chef Chris Koetke.

The event will be held at McCormick Place in Chicago, Il July 16th-18th, 2018. Ajinomoto can be found at Booth #S2226.

### **About Ajinomoto Health & Nutrition North America, Inc.**

Ajinomoto Health & Nutrition is the North American subsidiary of Ajinomoto Co. Inc. (Global Corporate Office) in Japan, a global leader in the research, development, manufacturing, and sale of the highest quality amino acid-based products and food solutions. As experts in harvesting the power of umami since its discovery in 1908, Ajinomoto focuses its efforts on building the bridge between science and taste. From breakthrough innovation to social impact, Ajinomoto Health & Nutrition contributes to significant advances in Nutrition and Health, creating a better life for all. For more information visit [www.ajifoodsolutions.com](http://www.ajifoodsolutions.com) or email us at [publicrelations@ajiusa.com](mailto:publicrelations@ajiusa.com).